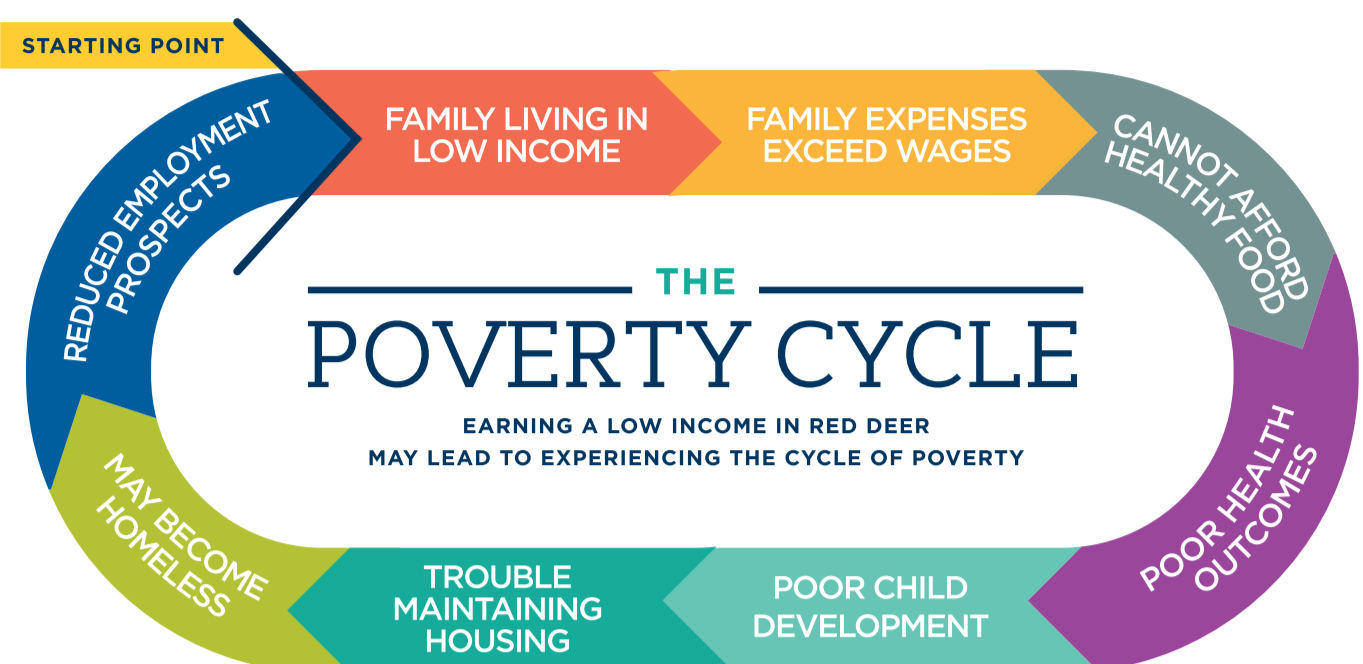




DID YOU KNOW **1/10 PEOPLE** IN RED DEER **LIVE IN POVERTY**

# RED DEER 2018 POVERTY SNAPSHOT



POPULATION OF RED DEER IN 2016  
**100,418**  
IN ALBERTA, MANAGING POVERTY COSTS TAXPAYERS BETWEEN  
**\$7.1 - \$9.5 billion/year**

MEDIAN AGE OF RED DEER RESIDENTS  
**37.4**

## FAMILY LIVING IN LOW INCOME

FAMILY OF 4 IN RED DEER WITH BOTH PARENTS WORKING FULL TIME (35 hours/week) MAKING MINIMUM WAGE OF \$15.00/HR

EARN A COMBINED INCOME OF  
**< \$53,000** annually\*



CHILDREN LIVING IN LOW INCOME HOUSEHOLDS 0 TO 5 YEARS

**15.4%** PROVINCE AVERAGE 13.5%

FEMALE LONE PARENT FAMILIES MAKE AN AVERAGE **\$22,600 LESS** THAN MALE LONE PARENT FAMILIES

## FAMILY EXPENSES EXCEED WAGES

SAME FAMILY OF 4 IN RED DEER WILL SPEND MORE THAN



**73%**

OF THEIR ANNUAL EXPENSES<sup>1</sup> ON



**SHELTER**



**CHILDCARE**



**FOOD**



**TRANSPORTATION**

## CANNOT AFFORD HEALTHY FOOD

When people cannot access sufficient food because of financial barriers.

ALMOST

**5,000**

HOUSEHOLDS IN RED DEER EXPERIENCE FOOD INSECURITY - MORE THAN 2/3 ARE EMPLOYED.

**3,300** CHILDREN UNDER 19 YEARS OF AGE LIVE IN A FOOD INSECURE HOUSEHOLD

**54,963 LUNCHES** were prepared and delivered through the local School Lunch Program in 2017

## POOR HEALTH OUTCOMES

POOR NUTRITION CAN LEAD TO POOR HEALTH OUTCOMES INCLUDING;

OVER **27%** Obesity

OVER **18%** Hypertension

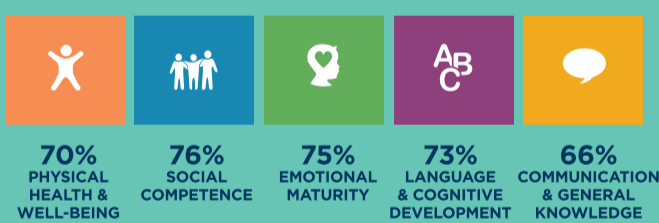
OVER **20%** Diabetes HAVE DIAGNOSED, UNDIAGNOSED OR ARE IN PRE-DIABETIC STAGE

2015 Alberta Health Data for all adults in the Central Zone which includes Red Deer

## POOR CHILD DEVELOPMENT

What does the research tell us about how Red Deer's young children are developing?

In 2016, only 73% of children in kindergarten in Red Deer were on track in most of the developmental areas:<sup>3</sup>



## TROUBLE MAINTAINING HOUSING

Housing Affordability

MORE THAN **38% & 13%** OF TENANTS OF HOMEOWNERS

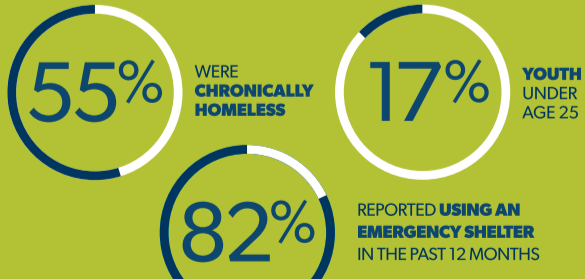
SPEND MORE THAN **30% OF THEIR INCOME ON SHELTER**



## MAY BECOME HOMELESS

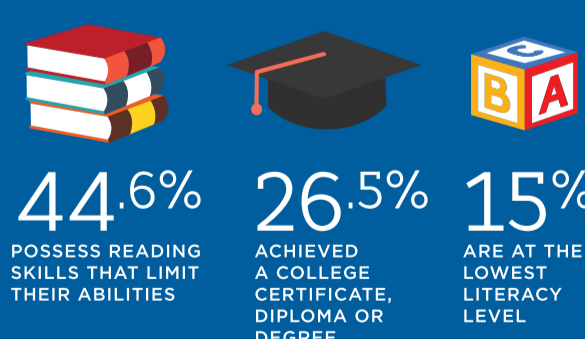
DUE TO THE HIGH COST OF HOUSING **4,680 HOUSEHOLDS** IN RED DEER ARE AT RISK OF HOMELESSNESS

2018 Point in Time Homeless Count **144**



## REDUCED EMPLOYMENT PROSPECTS

OF ADULTS IN RED DEER



**OVER 40%** OF THE POTENTIAL WORK FORCE IN RED DEER WORK ONLY PART-TIME OR PART OF THE YEAR IN POSITIONS THAT LIKELY DO NOT INCLUDE BENEFITS.

pov·er·ty

People experience poverty when they lack or are denied economic, social and/or cultural resources to have a quality of life that supports and allows respectful and meaningful participation in the community.

- Vibrant Red Deer Advisory Council (Adapted from End Poverty Edmonton)



\* The current Living Wage for a family of four in Red Deer with both parents working full time is \$17.74/hr. for each parent (\$35.48/hr. combined) The full 2018 living wage report can be found on the Central Alberta Poverty Reduction Alliance (CAPRA) website: <http://capovertyreduction.ca/know/publications-resources/>

<sup>1</sup> Tarasuk, V. (2017). Implications of a basic income guarantee for household food insecurity. Northern Policy Institute.

<sup>2</sup> <https://www.statcan.gc.ca>

<sup>3</sup> [http://ecdcoalitions.org/wp-content/uploads/2018/03/EDI\\_RED-DEER-AND-AREA.pdf](http://ecdcoalitions.org/wp-content/uploads/2018/03/EDI_RED-DEER-AND-AREA.pdf)

Alberta Health subdivided Red Deer into three distinct zones (North, South and East). The data presented is an average of Alberta Health's three zones in which it divides Red Deer (East, North, South). Based on Statistics Canada data, Red Deer's population was 100,418 in 2016; Alberta Health uses a Red Deer population of 112,414 (as of 2016) as it uses a slightly larger geographic boundary.