



COMMUNITY CULTURE
DEVELOPMENT FUND

ANNUAL REPORT

2019-2022





WHAT IS THE **COMMUNITY CULTURE DEVELOPMENT FUND?**

The City of Red Deer recognizes the important contribution made by organizations in the provision of culture services and opportunities within Red Deer. Through these offerings, individual lives are enhanced, communities come together, heritage is preserved, diversity of community is fostered and appreciated, jobs are created, spending occurs and the economy benefits. It is with those ultimate benefits in mind that City Council supports this Community Culture Development Fund. The 2008 Community Culture Vision describes the City's role as being supportive of culture initiatives that are developing within the community. In honouring that role, this grant has been designed to augment and enhance culture activities that need a supportive boost.



ENHANCING **CULTURE ACTIVITIES**

The City of Red Deer has the responsibility, through this grant program, to sustain and support the provision of culture services within the community. In areas where there are gaps in services and activities, the City may also use this grant program to encourage or seek out culture services and offerings in under-represented areas to encourage diverse and year-round culture opportunities. The City also has the responsibility to administer the grant including the development of the grant process, the administrative systems, and tools that involved in the program, as well as providing support to applicant groups through the grant process.

This program helps organizations build their capacity to provide a service, manage an arts facility, act as the umbrella organization for other cultural organizations, develop new programs and services for arts and heritage, or to produce a community based special event or festival.

WHAT ARE THE OUTCOMES?

COMMUNITY COHESION AND ENGAGEMENT

We have culture opportunities that lead to thriving and attractive neighbourhoods (including the downtown) where people gather to create strong personal, family, neighbourhood and community connections, a sense of belonging and high quality of life.

"We have members from all over Red Deer and surrounding areas, who can come together and create works of art in clay. They can learn from each other and support each other in their quest for a better understanding of clay as a medium." Red Deer Pottery Club

EDUCATIONAL OPPORTUNITY AND ATTAINMENT

We have access to quality and diverse learning opportunities in culture (including the arts, music, literary arts, and performing arts) throughout our lives.

"We provide workshops and skills training in order to allow our volunteers to continue to grow. As we share volunteers with other theatre groups in the community, the training that we provide also benefits them."

Central Alberta Theatre

EQUITABLE SERVICES AND ACCESS

We have fair and equitable access to neighbourhoods and community assets and services such as libraries, museums, art galleries, festivals and concerts.

"We have learned that most people look out for each other and assist. If someone in a wheel chair or someone who needs to sit on a lawn chair can't see the performance the audience and organizers ensure they move up. It is really gratifying to see." Red Deer CentreFest

HEALTH, SAFETY AND WELL-BEING

We lead healthy and dignified lives with basic physical, mental, emotional, and spiritual needs consistently met through the offerings in culture and the value in bringing people together through culture opportunities. Due to this, we live, learn, work and play in a safe and secure community.

"Our dances celebrate our western heritage; we believe that through dance a healthier lifestyle can be achieved, our dances give community members a chance to begin new friendships." Country Pride Dance Club

SOCIAL AND CULTURAL DIVERSITY

We respect and celebrate the diverse perspectives and backgrounds of all. Culture activities are provided to a wide variety of people including those facing challenges such as isolated seniors, young people or families with lone parents.

"The Red Deer Festival [of Performing Arts] brings together performing arts students from a wide variety of backgrounds and experience to showcase their talents. They find common ground with other performers by watching their performances and experience the diversity of a wide array of performing arts activities." Red Deer Festival of Performing Arts

HERITAGE

We value heritage activities that celebrate our unique identities. Heritage includes honouring the traditions we keep, the languages we speak, the music we play, the books we read, the tools we use, the stories passed down through our families, the nursery rhymes and lullabies our parents and grandparents sang to us. It is also the buildings we live in and use, the parks that we play in and the forests and mountains that we cherish.

"Our museum is a natural place for people to find social connection and share memories. [We showcase] hands-on pioneer life, fall harvest, and our school programs are an incredible opportunity for 3,000 school children [annually] to learn about the community's past and engage with an original Red Deer historic site." Sunnybrook Farm Museum

ECONOMIC VALUE

We support a creative economy that expands talent and leads us to more people gaining new skills through culture. This expansion builds attractive places to live, work and visit.

"Still promoted as a free event for the public, BARD ON BOWER remains accessible for all, including under-employed, new immigrants and new-to-culture audiences." Prime Stock Theatre

FUNDED PROJECTS

CULTURE OPPORTUNITIES CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2019 FUNDING
Norwegian Laft Hus Society	Canada Winter Games: Norwegian Sports & Culture	\$3,000.00
Country Pride Dance Club	2019 Canada Winter Games: Family Dance	\$3,000.00
Red Deer Arts Council	Coordinator Training Opportunities	\$1,046.00
Red Deer Arts Council	to attend Creative Cities Network Summit	\$1,731.00
Prime Stock Theatre Co. Society	BARD in a BOX	\$3,000.00
2019 TOTAL AMOUNT FUNDED via Culture Opportunities Category		\$11,777.00

ORGANIZATION	INITIATIVE FUNDED	2020 FUNDING
Red Deer Arts Council	2020 Online Arts Festival	\$3,000.00
Red Deer Arts Council	Neighbourhood Concert Series	\$3,000.00
Red Deer Arts Council	Rosza & Volunteer Management Training	\$1,225.00
Red Deer Arts Council	RDLTN Glass Front Gallery	\$3,000.00
Red Deer Arts Council	Winter Concert Series	\$3,000.00
2020 TOTAL AMOUNT FUNDED via Culture Opportunities Category		\$13,225.00

ORGANIZATION	INITIATIVE FUNDED	2021 FUNDING
Prime Stock Theatre Society	Heritage Interpretive Theatre	\$3,000.00
Red Deer Arts Council	HUB 2.0 programming	\$3,000.00
Red Deer Arts Council	Purchase of sound system	\$3,000.00
Prime Stock Theatre Society	Bard on Bower	\$3,000.00
Prime Stock Theatre Society	BARD in a BOX	\$3,000.00
Against the Wall Theatre Society	Website upgrades and relaunch	\$3,000.00
2021 TOTAL AMOUNT FUNDED via Culture Opportunities Category		\$18,000.00

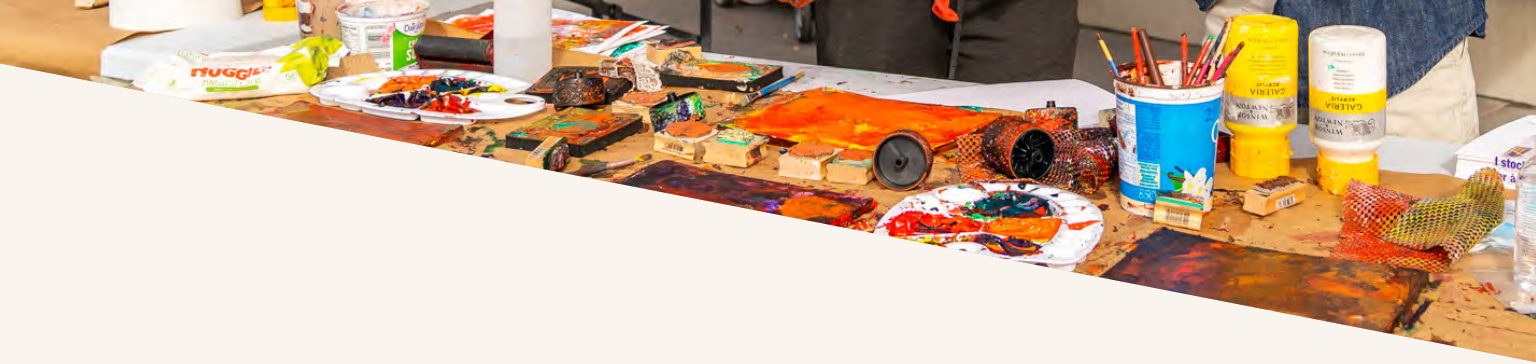
ORGANIZATION	INITIATIVE FUNDED	2022 FUNDING
CARE	Conference	\$3,000.00
Prime Stock Theatre Society	Two workshops for translation & script adaptation	\$3,000.00
Prime Stock Theatre Society	Theft of equipment	\$2,000.00
Prime Stock Theatre Society	Travel expenses	\$3,000.00
Red Deer Arts Council	Camp YMCA Summer Hub program	\$3,000.00
Red Deer Arts Council	Green Screen equipment	\$2,620.00
Red Deer Arts Council	Fireworks	\$3,000.00
2022 TOTAL AMOUNT FUNDED via Culture Opportunities Category		\$19,620.00



CULTURE DEVELOPMENT CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2019 FUNDING
ACFA Regional de Red Deer	Carnaval	\$2,750.00
Against the Wall Theatre	Operations	\$6,875.00
Central Alberta Theatre Society	Operations	\$24,000.00
Red Deer Family Service Bureau	Childrens Festival	\$24,000.00
Friends of Sunnybrook Farm	Operations	\$22,040.00
Norwegian Laft Hus Society	Administrator/Bookkeeper	\$21,850.00
Red Deer Arts Council	Operations	\$24,000.00
Red Deer Arts Council	Culture Days	\$4,800.00
RD & District Pottery Club	Sustainability	\$1,980.00
RD Community Band Society	Marching Show Band	\$19,500.00
Red Deer Cultural Heritage Society	Canada Day	\$22,500.00
Red Deer Cultural Heritage Society	Cronquist House	\$19,500.00
Red Deer Festival of the Performing Arts	Festival	\$14,320.00
RD Summer CentreFest Society	Centrefest	\$24,000.00
RD Symphony Orchestra	Operations	\$24,000.00
RD Symphony Orchestra	Music Explorers	\$8,000.00
RD Symphony Orchestra	Concert Series	\$16,000.00
RD Symphony Orchestra	Snell	\$9,000.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,250.00
2019 TOTAL AMOUNT FUNDED via Culture Development Category		\$310,365.00

ORGANIZATION	INITIATIVE FUNDED	2020 FUNDING
ACFA Regional de Red Deer	Carnaval	\$2,750.00
Against the Wall Theatre	Operations	\$6,875.00
Central Alberta Theatre Society	Operations	\$24,000.00
Red Deer Family Service Bureau	Childrens Festival	\$24,000.00
Friends of Sunnybrook Farm	Operations	\$23,280.00
Norwegian Laft Hus Society	Administrator/Bookkeeper	\$21,850.00
Red Deer Arts Council	Operations	\$24,000.00
Red Deer Arts Council	Culture Days	\$4,800.00
RD & District Pottery Club	Sustainability	\$1,980.00
RD Community Band Society	Marching Show Band	\$19,500.00
Red Deer Cultural Heritage Society	Canada Day	\$22,500.00
Red Deer Cultural Heritage Society	Cronquist House	\$19,500.00
Red Deer Festival of the Performing Arts	Festival	\$15,225.00
RD Summer CentreFest Society	Centrefest	\$24,000.00
RD Symphony Orchestra	Operations	\$24,000.00
RD Symphony Orchestra	Music Explorers	\$8,000.00
RD Symphony Orchestra	Concert Series	\$16,000.00
RD Symphony Orchestra	Snell	\$9,000.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,575.00
2020 TOTAL AMOUNT FUNDED via Culture Development Category		\$312,835.00



CULTURE DEVELOPMENT CATEGORY

ORGANIZATION	INITIATIVE FUNDED	2021 FUNDING
ACFA Regional de Red Deer	Carnaval	\$2,750.00
Against the Wall Theatre	Operations	\$6,875.00
Red Deer Family Service Bureau	Childrens Festival	\$24,000.00
Friends of Sunnybrook Farm	Operations	\$24,000.00
Norwegian Laft Hus Society	Administrator/ Bookkeeper	\$21,850.00
Red Deer Arts Council	Operations	\$24,000.00
Red Deer Arts Council	Culture Days	\$4,800.00
RD & District Pottery Club	Sustainability	\$1,980.00
RD Community Band Society	Marching Show Band	\$19,500.00
Red Deer Cultural Heritage Society	Canada Day	\$22,500.00
Red Deer Festival of the Performing Arts	Festival	\$16,125.00
RD Summer CentreFest Society	Centrefest	\$24,000.00
RD Symphony Orchestra	Operations	\$24,000.00
RD Symphony Orchestra	Music Explorers	\$8,000.00
RD Symphony Orchestra	Concert Series	\$16,000.00
RD Symphony Orchestra	Snell	\$9,000.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,900.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,250.00
2021 TOTAL AMOUNT FUNDED via Culture Development Category		\$271,280.00

ORGANIZATION	INITIATIVE FUNDED	2022 FUNDING
ACFA Regional de Red Deer	Carnaval	\$2,750.00
Against the Wall Theatre	Operations	\$6,875.00
Red Deer Family Service Bureau	Childrens Festival	\$24,000.00
Friends of Sunnybrook Farm	Operations	\$24,000.00
Norwegian Laft Hus Society	Administrator/ Bookkeeper	\$21,850.00
Red Deer Arts Council	Operations	\$24,000.00
Red Deer Arts Council	Culture Days	\$4,800.00
RD & District Pottery Club	Sustainability	\$1,980.00
Red Deer Cultural Heritage Society	Marching Show Band	\$19,500.00
Red Deer Cultural Heritage Society	Canada Day	\$22,500.00
Red Deer Festival of the Performing Arts	Festival	\$16,125.00
RD Summer CentreFest Society	Centrefest	\$24,000.00
RD Symphony Orchestra	Operations	\$24,000.00
RD Symphony Orchestra	Music Explorers	\$8,000.00
RD Symphony Orchestra	Concert Series	\$16,000.00
RD Symphony Orchestra	Symphony @ The Snell	\$9,000.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,900.00
Red Deer Highland Games Association	Highland Games	\$5,000.00
Tree House Youth Theatre	Operations	\$16,575.00
2022 TOTAL AMOUNT FUNDED via Culture Development Category		\$271,280.00



COMMUNITY CULTURE DEVELOPMENT FUND



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“Culture is all around us in our everyday lives and can be experienced through the formal and informal interaction of the many forms of creative expressions and exploration of our heritage as a community or as individuals.”