

Public Art is defined as any original work of art that is accessible to the general public. Typically, the creation of a public artwork takes into consideration site and context as part of its process; the artwork can be functional, integrated, or discreet to its site. Public Art mediums can include, but are not limited to: sculpture, installation, paintings, drawings, prints, photography, multi-media projects, murals, mosaics, land art/earth works, or projects which incorporate design, architecture, or landscape architecture. While it is recognized that architecture, interior design, and landscaping are artistic in nature and have artistic components, this policy defines Public Art as a distinct component of a building project that, while it may be integrated into its site, is created by a person engaged as an artist or its creation is directed by an artist.

With respect to Public Art, the City Manager will not fail to ensure that:

- 1 A minimum of 1.0% capital construction cost allocation for public art is identified and included as part of each project for Council's consideration during Capital Budget deliberations.
 - (1) Capital construction costs associated with design and engineering, project design, administration, fees and permits, demolition, relocation of tenants, contingency funds, land acquisition, environmental testing, or any indirect costs such as interest, advertising or legal fees, are excluded from the 1.0% calculation.
 - (2) Administration will identify the source of this funding whether it is from the City budget or from other sources such as the Provincial and/or Federal Governments, private donations, granting bodies, foundations, special funding opportunities, or a combination of City and other funding.
- 2 The procurement process for accessioning artworks may take one of two forms:
 - (1) Open: Process is open to a wide range of entrants who may submit entries. Public Art projects over \$75,000.00 must use an open selection process.
 - (2) Limited: Process is open to invited entrants.
- 3 The location and placement of artwork is assessed based on public visibility and impact as well as its ability to be integrated into or displayed in public areas.
- 4 Developer, corporate and private contributions are sought pursuant to Policy PS-A-2.6 Sponsorship.
- 5 This policy is applied to:
 - (1) New construction in excess of \$1,000,000 of publically accessible city-owned buildings. Only the portion of the building that is accessible to the public is included in the public art construction budget calculation.

- (2) New above ground engineered structures (e.g. bridges) in excess of \$1,000,000. The structure must be accessible to the public and/or observed by the public for a minimum of four hours during a regular business day.
 - (3) Major renovations to existing publically accessible city owned buildings and structures in excess of \$1,000,000. Major renovation is defined as an adaptation of an asset which increases material size or capacity, or which changes the intended ordinary use of the asset from when originally placed into service.
 - (4) The development or redevelopment of regional or multi-neighborhood park infrastructure in which the construction budget is in excess of \$1,000,000.
- 6 This policy is not applied to:
- (1) Capital projects such as roads, parking lots, in-ground water, sewer or drainage structures;
 - (2) Demolition projects;
 - (3) Transferable equipment (e.g. office supplies, furniture);
 - (4) Buildings or engineered structures not owned by The City; and
 - (5) Projects with limited visibility or public access.

In addition, the City Manager will not fail to:

- 7 Ensure that the Public Art Commission provides expert and community input on public art for The City, including the adjudication of all public art projects.
- 8 Develop a Public Art Reserve using a portion of the 1.0% allocation pursuant to GP-F-2.0 Reserves.
 - (1) Place the full amount into the Public Art Reserve if the 1.0% allotment for a given project generates less than \$25,000 and where a meaningful project cannot be completed. Allocate 10% of the total public art allotment to the Public Art Reserve if the 1.0% allotment for a given project generates over \$25,000.
 - (2) Utilize the remaining portion of the 1.0% for design, fabrication, and installation of public art.

Document History:

Policy Adopted	January 5, 2015
Policy Revised	October 26, 2020