



OFFICE OF THE MAYOR

PROCLAMATION

WHEREAS Small businesses are the backbone of Alberta's economy, employing a substantial portion of the workforce and driving innovation and entrepreneurship across various sectors;

WHEREAS Small Business Week, organized by the Business Development Bank of Canada (BDC) since 1979 and supported by other organizations, provides an opportunity for entrepreneurs to learn, network, and celebrate their achievements; and

WHEREAS Small Business Week offers an opportunity to acknowledge the resilience, creativity, and dedication of small business owners and their significant contributions to the economic, social, and cultural fabric of our community; and

WHEREAS Small businesses are essential to the vitality, innovation, and economic success of Red Deer, and residents are encouraged to support these businesses and recognize their impact on our community's prosperity; and

NOW THEREFORE

I, Ken Johnston, Mayor of the City of Red Deer, hereby proclaim October 19-25, 2025 as Small Business Week in Red Deer, and encourage all citizens to support and celebrate the small businesses that contribute to the vibrancy and prosperity of our community.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Official Seal of The City of Red Deer to be affixed.

Mayor Ken Johnston
City of Red Deer

