



OFFICE OF THE MAYOR

MENSTRUAL HEALTH DAY PROCLAMATION

- WHEREAS** Today, on May 28th, we recognize that 1 in 6 Canadian menstruators are affected by period poverty, a reality experienced in our community, in every corner of the province, and across Canada.
- WHEREAS** Menstrual Health Day (MH Day) is a global day of action that was initiated by German non-profit WASH United in 2014 to raise awareness and change how the world perceives menstruation.
- WHEREAS** The Period Purse, a federally registered charity, works nationally to achieve menstrual equity by removing stigma and breaking down barriers to education and access to period supplies in communities across Canada.
- WHEREAS** A Period-Friendly Canada is a Canada where everyone can access the products, education and infrastructure they need to achieve menstrual health. Working together we can end the root causes of period poverty in our community.

NOW THEREFORE

I, Cindy Jefferies, Mayor of The City of Red Deer, do hereby proclaim May 28, 2026 as Menstrual Health Day in the City of Red Deer, and encourage residents to recognize the importance of menstrual health, dignity, and equity in our community.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Official Seal of The City of Red Deer to be affixed.


Mayor Cindy Jefferies
City of Red Deer

