



OFFICE OF THE MAYOR

PROCLAMATION

WHEREAS: Heart disease is the number one killer of women worldwide and the leading cause of premature death among Canadian women—yet many women and their healthcare providers are unaware of this risk; and

WHEREAS: The Canadian Women's Heart Health Alliance is a group of dedicated volunteer health professionals and patients working to improve heart health for women through education, advocacy, and support; and

WHEREAS: Wear Red Canada Day is celebrated annually to raise awareness and encourage all Canadians, especially women, to be proactive about their heart health, ask questions, and take steps to prevent, detect, and manage heart disease; and

WHEREAS: Through increased awareness, education, and action, we can improve prevention, diagnosis, and care, and reduce the number of women dying prematurely from heart disease;

NOW THEREFORE,

I, Cindy Jefferies, Mayor of the City of Red Deer, do hereby proclaim February 13, 2026, as Wear Red Canada Day in Red Deer, Alberta, and encourage all residents to participate by wearing red, learning about women's heart health, and supporting efforts to save lives.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the Official Seal of The City of Red Deer, Alberta, to be affixed.



Mayor Cindy Jefferies
The City of Red Deer

