



## PROCLAMATION

### International Day for the Elimination of Racial Discrimination

- WHEREAS:** March 21 is recognized worldwide as the International Day for the Elimination of Racial Discrimination, commemorating the tragic events of March 21, 1960, when 69 peaceful demonstrators protesting apartheid “pass laws” in Sharpeville, South Africa, were killed; and
- WHEREAS:** This day serves as an opportunity to reflect on the ongoing impact of racism and discrimination, and to reaffirm our commitment to building inclusive communities where everyone is treated with dignity, fairness, and respect; and
- WHEREAS:** The City of Red Deer supports community organizations that are working together to promote inclusivity, diversity, and equality for all people, and we are committed to working with local multicultural organizations to understand, support and identify what we can do to discourage discrimination and build a more inclusive community; and
- WHEREAS:** As a signatory to the Canadian Coalition of Municipalities Against Racism and Discrimination since 2013, The City of Red Deer remains committed to working with community partners to eliminate discrimination and foster a welcoming and inclusive city for all.

#### NOW THEREFORE,

I, Cindy Jefferies, Mayor of The City of Red Deer, do hereby proclaim March 21 as the International Day for the Elimination of Racial Discrimination in The City of Red Deer and encourage all residents to recognize this day and participate in efforts to build a community free of racism and discrimination.

**IN WITNESS WHEREOF,** I have hereunto set my hand and cause the Official Seal of The City of Red Deer, Alberta, to be affixed.



Mayor Cindy Jefferies  
City of Red Deer

