

Time Sensitive

Fall 2025 Vehicle for Hire – Taxi Plate Draw Details

Background

The City of Red Deer Vehicle for Hire Bylaw adopted on May 27, 2024, included an increase of 15 taxi plates per year for three consecutive years. Following these increases, the spring of 2027 will see the plate cap removed. From the 26 plates awarded in June 2025, 12 plates were returned to the City. These 12 plates are to be awarded by random draw on November 6th, 2025.

Key Dates:

1. **November 3th 12:00pm (noon)** – A complete application including all required forms due
2. **November 4th 11:59pm** – Payment of the Plate Draw Fee due
3. **November 6th 2pm** – Plate Draw
4. **February 6th** – The awarded plates must be operational

Draw Process:

1. To apply to enter the Draw for the taxi plates, the following is required:
 - i. Plate Draw Application Form
 - ii. Brokerage Licence Application Form (for new Brokerages)
 - iii. Driver Application (for those wanting to be an Independent Driver Owner)
 - iv. Payment of the Plate Draw fee - \$103.00
2. Submit all forms to Licensing@reddeer.ca no later than 12:00pm (noon) on Monday, November 3rd.
3. Payment of the Plate Draw Fee must be made no later than 11:59 pm on Tuesday, November 4th.

4. Once Plate Draw applications are processed and verified for bylaw compliance, and the fee has been received, the applicant will receive a confirmation email that they will be entered into the plate draw.
5. The Plate Draw will be held on **THURSDAY, NOVEMBER 6, 2025 at 2:00pm** MST at City Hall, First Floor, Wapati Room or you can view the live feed at [reddeer.ca/taxidraw](https://www.reddeer.ca/taxidraw) or click here: <https://www.reddeer.ca/city-services/licences/vehicles-for-hire/taxi-plate-draw/>.
6. At the draw, all eligible applicants will have their name entered once into the draw. A name will be drawn for the first plate, recorded and that name will go back into the draw. This will continue until all 12 plates have been allocated.
7. However, applicants will indicate how many plates they want on the Plate Draw application form. In the event an applicant is successful in obtaining all the plates they were wanting; their name will be removed from the draw.
8. If an applicant indicates they would like 3 or more plates but is not successful in obtaining them, the plates will either be returned to the draw or operate as an Independent Driver Owner, as stated on the application form.
9. Following the Plate Draw, applicants will receive notification regarding the outcome of their application, indicating whether they were successful or unsuccessful in obtaining plates.
10. All awarded Plates must be operational on or before February 6th, 2026.

Questions:

Contact our Licensing Team at 403-342-8182 or licensing@reddeer.ca as soon as possible.

Regards,

Licensing Team
City of Red Deer