

DOWNTOWN

Economic Incentives

P R O G R A M

SCORING MATRIX

For applicant information only. This document will be completed by City of Red Deer staff following the receipt of your application.

CRITERIA

POINTS

LOCATION (One location may be eligible for multiple points in this section)

Within Historic Downtown	2
Within Business Improvement Area (BIA)	2
Within Capstone	2
Within Railyards	2
Faces onto a priority street per "Appendix A"	2
Adjacent to another property undergoing improvements	2
Sub Total	

RESIDENTIAL UNITS CREATED

4 units	1
5 - 20 units	2
21 - 40 units	4
40+ units	6
Sub Total	

COMMERCIAL FLOOR SPACE

1,000 – 2,000 sq ft	2
2,000 – 4,000 sq ft	4
4,000 – 6,000 sq ft	6
Sub Total	

QUOTES (if applicable)

More than one quote provided	2
Sub Total	

PROJECT TIMELINES

Complete within 1 year	4
Complete within 2 years	2
Complete within 3 years	1
Sub Total	

DEVELOPMENT READINESS

Project has appropriate zoning	2
Project has applied for or received appropriate approvals from The City of Red Deer	2
Sub Total	

ENVIRONMENTAL ELEMENTS

Project has incorporated environmentally sustainable materials, designs, or other aspects	4
Sub Total	

SOCIAL AND CULTURAL ELEMENTS

Project contributes to lively pedestrian street	2
Renovations are pedestrian scale	2
Project supports accessibility	2
Project contributes to safe streets	2
Sub Total	

TOTAL	
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