

GUIDE

COLLABORATION IN SPORT FUND

A GRANT PROGRAM

A

INTRODUCTION

The City of Red Deer recognizes the important contribution made by organizations in the provision of sport and recreation opportunities in Red Deer. Through these offerings, individual lives are enhanced, communities come together, health and well-being are attained, diversity of community is fostered and appreciated, jobs are created, spending occurs, and the economy benefits.

This grant has been designed to augment and enhance inclusive sport and recreation activities that need a supportive boost and to encourage community collaboration.

Through this grant program, the City of Red Deer is creating an opportunity for the community to identify areas where there are gaps in service and activities in order to support sustainable, accessible and inclusive sport and recreation. The City may also use this grant program to encourage or seek out opportunities in under-represented areas to encourage diverse sport and recreation in our community. The City is responsible for the administration of the grant including the development of the grant process, the administrative systems, and tools that are involved in the program, as well as providing support to applicant groups through the grant process.



B

A DEFINITION OF RECREATION

Recreation is important. Recreation remains a fundamental human need at all ages and stages in life. People participate in recreation activities for fun, enjoyment, fitness & health, social interaction, creative expression, a desire to connect with nature, relaxation, and to enhance their quality of life. Sport is included in this broad definition of recreation. Sport holds the distinct potential to build local skills, knowledge and resources while also increasing social cohesion, community dialogue, leadership development and civic participation.

“[Recreation is] the experience that results from freely chosen participation. In physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community well-being.”
 - Pathways to Well-being: a Framework for Recreation in Canada (2015).

OUTCOMES

By investing City of Red Deer tax dollars in sport and recreation, The City has the responsibility to ensure that this money is invested in services that support researched Recreation & Sport outcomes for individual and community well-being. The City's [Social Policy Framework \(SPF\)](#) has a set of community goals that contribute to social well being. Recreation outcomes support these goals. For details on the SPF please visit The City's website.

- 1 *Increase Recreation Participation Rates* | Under-served individuals from diverse backgrounds may be encouraged to participate in recreation programs, including people with disabilities, different ethnicities, genders, and socio-economic statuses.
- 2 *Remove Economic Barriers to Enhance Access to Recreation* | Programs may be developed to support people facing economic barriers so they may have equal access to recreation activities.
- 3 *Enhance Community Pride, Identity and Diversity for Positive Social Impact* | Initiatives will increase participants sense of satisfaction, belonging and positivity about our community. Inclusivity, tolerance and understanding among community members will be fostered.
- 4 *Grow Cultural Understanding* | New initiatives will challenge cultural stereotypes and promote understanding and appreciation of diverse backgrounds.

D

THE RESOURCE

Through this grant program, The City of Red Deer has \$50,000 Total in one time funding to support sport and recreation development within Red Deer. The minimum application amount is \$5,000 with a maximum application amount of \$25,000.

The Collaboration in Sport Fund will support projects that show collaboration between community social agencies and sport & recreation organizations to bring new opportunities for participation to the community. Creating new partnerships and working together to bridge the gap for recreation in our community is the key to success with this grant opportunity.

E

THE SUPPORT

For questions regarding this grant program, please contact:

Recreation

403.302.8411

recreation@reddeer.ca

Visit <https://www.reddeer.ca/grants> for more details and to access the link to the application software.



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RETURN OF FUNDING CLAUSE

Funding that is not expended as per the details of the application shall be returned to The City for re-investment in other services through this grant program.

G

REPORTING

Successful applicants will be required to complete reports at regular intervals through the term of funding. The City acknowledges that reporting can be a drain on volunteer resources and time. Therefore, The City commits to keeping reporting to a minimum, requesting only information that is absolutely necessary to ensure a reasonable level of accountability while also trying to maximize the funding available to the community.



CRITERIA

COLLABORATION IN SPORT

PURPOSE	<i>The City of Red Deer recognizes the power of recreation in fostering inclusiveness in our community. The Collaboration in Sport Fund will provide up to \$50,000 to partnerships between local recreation organizations and social agencies who together propose projects that will enhance inclusion and sport opportunities for Red Deerians.</i>
AMOUNT	\$50,000 delivered as one-time funding, without opportunity for future application or funding extension. The minimum application amount is \$5,000 with a maximum application of \$25,000.
DURATION & FREQUENCY	\$50,000 one-time funding opportunity for projects to be completed within 12 months.
DEADLINES	September 20, 2024
APPLICANT ELIGIBILITY	<p>Eligible projects include, but are not limited to recreation workshops, activities, research, new programs or special events and education/awareness training that increases inclusion in Red Deer.</p> <p>To apply, applicants must:</p> <ul style="list-style-type: none"> - Contribute to at least one of the four outcomes listed in Section C - Submit an application in coordination with a partner organization; and - Contribute to at least four of the nine outcomes listed in Section C of this guide; and - Be a registered non-profit society in good standing serving Red Deer (i.e., provide proof that annual financials with The Province are up to date) - Be in good standing with The City (i.e. not be in arrears for municipal taxes, utilities, or any other municipal charge or invoice) - Meet submission requirements (i.e., the application must be complete, received by the deadline, in the format required, etc.)
CRITERIA & EVALUATION	<p>Applications will be weighted, and favour given to those projects that contribute the most to Red Deer having measurable, coordinated, sustainable, and effective community sport engagement.</p> <p>Outcomes Focus:</p> <ol style="list-style-type: none"> 1. Priority will be given to projects that involve partnerships between local recreation organizations together with local social agencies. 2. Improved representation for the equitable collective interest of amateur community sport development in Red Deer. Improved coordination of input from local sport organizations to advocate for sport priorities locally, provincially, and nationally. 3. Increased access and uptake of validated research, tools, resources, and education opportunities providing free and ready access to relevant sport sector information to the community. (Grant/funding opportunities, professional development/training, Canadian Sport Policy, long term athlete development, National Framework for Recreation, etc.) 4. Increased partnerships with community stakeholders to identify, promote and advance community sport priorities. 5. Increased support for amateur community sport organizations to collectively showcase their programming in our community, including increased community awareness regarding local sport opportunities. Local sport organization have an effective platform to promote their programming and attract new interest. 6. Increased sport volunteerism and opportunities to develop volunteer capacity and identify community volunteer expertise for mentorship in Red Deer. Increased opportunities to recognize sport contributions of outstanding volunteers and community sport leaders. <p>Project Feasibility: the activity itself is relevant, well-planned, and resourced effectively to ensure success.</p> <p>Budget: seems realistic to project success with an expectation that the project includes volunteer hours, sponsorship, other grants, or other forms of leveraging.</p>

CRITERIA

COLLABORATION IN SPORT

<p>ELIGIBLE EXPENSES</p>	<ul style="list-style-type: none"> - Expenses related to the delivery of a project/program - The applicant should be able to demonstrate that a minimum of 50% of the organization is Red Deer based and whose primary target population is from Red Deer - Administration or overhead costs are allowed and must not exceed 20% of total budget submission for items such as rent, insurances and non-direct support salaries or supplies - Applications must be received by Recreation prior to project start date
<p>INELIGIBLE EXPENSES</p>	<ul style="list-style-type: none"> - Project expenses already covered through other City funding are not eligible under the Recreation Collaboration Fund - Projects in progress or completed prior to the funding applications. - Major structures and/or renovations to major structures, capital purchases such as office equipment and furniture - Any expenses not directly related to the project - No retroactive funding will be considered
<p>REPORTING</p>	<p>Successful applicants will be required to report as follows:</p> <ol style="list-style-type: none"> 1) Mid-Term Monitoring - a check-in six months from receiving funding ensuring the project is proceeding as planned and outcomes will be met. 2) Program-End Reporting - this report is due within one month of project completion, successful applicants will be required to report by including the following: <ul style="list-style-type: none"> - Completed project activity information - Did the project proceed as planned? Explain any variation - Describe the changes in the community resulting from this project's activities by demonstrating how this project contributed to development in the sport & recreation sector by achieving the stated funding outcomes and by summarizing performance measure results related to this project. 3) Funding recipients will submit their organizations audited financial statement within 14 days of their Annual General Meeting.