

November 18, 2025

Recreation Centre renamed in honour of Don Moore

The City of Red Deer is proud to announce the Recreation Centre will be officially renamed to honour the life-long contributions of Don Moore, a visionary leader whose commitment to recreation helped shape the community. This morning, in a private ceremony with family, the new name was unveiled: Don Moore Recreation Centre.

1. Who was Don Moore?

Don Moore was a long-serving Director of Recreation for The City of Red Deer, leading the department for 33 years. His vision and leadership helped shape Red Deer's modern recreation landscape, including major facilities, partnerships, and programs that continue to serve residents today.

He was instrumental in developing community amenities such as integrated recreation hubs, local arenas, aquatic facilities, and the early foundations of what later became the Waskasoo Park system. His work championed accessibility, inclusion, and the belief that recreation strengthens the health and connection of a community.

2. Why is the Recreation Centre being renamed?

The renaming recognizes Don Moore's extraordinary and long-lasting contributions to Red Deer.

His leadership transformed how recreation was delivered, both locally and across Alberta. Renaming the facility honours his decades of public service and ensures future generations understand the role he played in building the thriving recreation culture Red Deer enjoys today.

3. How was the name selected?

The renaming followed the City's Municipal Features Naming Policy (GP-D-2.3), which outlines how individuals, organizations, and community groups may propose names for municipal buildings and features.

A formal application was submitted to The City, along with supporting documentation outlining Don Moore's contributions. The application then entered the standard review process.

4. What is the Municipal Features Naming process?

The process includes several steps:

STEP	DETAILS
Application Submission	A community member may submit a formal request to name or rename a municipal feature in honour of an individual or organization.
Initial review by administration	City staff review the application to ensure it is complete and meets the basic eligibility criteria outlined in the Municipal Features Naming Policy.
Evaluation by the Municipal Features Naming Committee	A cross-departmental committee reviews the submission in detail. • Members independently assess the application using the program's evaluation tool. • The committee may provide feedback on the application and the evaluation process, as needed. • The committee then meets collectively to determine whether the application meets the criteria set out in the policy.
Committee recommendation	After review and discussion, the committee determines whether to endorse the application and recommends whether it should proceed to Council for consideration.

Council consideration

City Council reviews the committee's recommendation in a closed meeting, as permitted under Alberta's Municipal Government Act for naming proposals. Council determines whether to approve the naming request and whether to allocate funding associated with naming or renaming the municipal amenity.

5. When will the new name be visible?

The public announcement took place on November 18, 2025, during a private ceremony with the Moore family.

Over the coming months, the new name will begin appearing on:

- building signage
- digital and printed materials
- maps and wayfinding
- online platforms
- facility promotions.

The transition will occur in phases as signage and materials are updated.

6. What makes the Recreation Centre an appropriate facility to rename?

The Recreation Centre is one of Red Deer's longest-serving and most recognized community recreation spaces. Don Moore was closely connected to many of the programs, partnerships, and operational foundations that developed here. The facility reflects his commitment to accessible, community-focused recreation.

7. Will the renaming affect programs or services at the centre?

No. All existing programs, passes, and services will continue as usual.

The renaming is ceremonial and honourary; no operational changes are planned.

8. Where can the public learn more about the Recreation Centre?

For information about facility amenities and programs, visit: www.reddeer.ca/Recreation.

For more information, contact:

Corporate Communications
The City of Red Deer