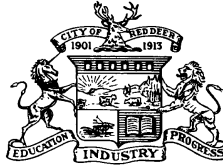


**Purpose:**

- I To clarify the use of The City's Crest (Coat of Arms).

***The City of Red Deer's Municipal Crest (Coat of Arms)*****Policy Statement:**

- 2 The City Crest is the official Coat of Arms of The City and denotes the incorporation of Red Deer as a city.
- 3 The use(s) of the Coat of Arms is determined by the Office of the Mayor and City Manager.

**Scope/Application:**

- I This policy applies to all departments.

**Authority/Responsibility to Implement:**

- I City Manager

**Inquiries/Contact Person:**

- I Director of Communications & Strategic Planning

**Policy Monitoring and Evaluation:**

- I This policy will be reviewed every three years with revisions made as required.

**Document History:**

<b>Date:</b>	<b>Approved/Reviewed By:</b>	<b>Title:</b>
October 4, 1989		
Revised: July 3, 1997		
Revised: January 2001	"Norbert Van Wyk"	City Manager
Revised: May 4, 2018	"Craig Curtis"	City Manager

**Administrative Revisions:**

<b>Date:</b>	<b>Description:</b>
May 31, 2010	<ul style="list-style-type: none"> <li>• Renumbered from 5104 to 7008 due to LAS becoming LGS (separate from Corporate Services)</li> <li>• Changed reference of Legislative &amp; Administrative Services Manager to Legislative &amp; Governance Manager</li> <li>• Re-organized information</li> </ul>
July 6, 2012	<ul style="list-style-type: none"> <li>• Changed “Legislative &amp; Governance Services Manager” under Inquires section to “Director of Legislative &amp; Governance Services”</li> </ul>
August 3, 2012	<ul style="list-style-type: none"> <li>• Director of LGS changed to LS Manager</li> </ul>