

Purpose:

- 1 To set out the protocols for lighting the exterior of City Hall.

Policy Statement(s):

- 2 The City may consider lighting requests if:
 - (1) The sponsoring agency is a charitable or non-profit organization;
 - (2) The cause is one of the benefit and/or interest to the majority of the citizens of Red Deer; and
 - (3) The cause is an initiative of the City of Red Deer.
- 3 Requests are processed in the order they are received and are considered on a case-by-case basis using the following criteria:
 - (1) Support of an event with national or international significance (e.g. Canada Day)
 - (2) Support of a local festival or an event that positively impacts local community spirit (e.g. Westerner Days)
 - (3) Support of a local, national, or international event that builds community or is related to community (e.g. International Water Day)
 - (4) Acknowledge and welcome visiting dignitaries (e.g. Royal Family)
- 4 Once approved, the requested colours will be displayed for one day from sunset to sunrise.
- 5 The City may suspend the display of requested colours in the event of an exceptional circumstance or in recognition of a significant event. The requested colour display may be rescheduled in consultation between the City and the requesting party.
- 6 The City reserves the right to deny requests. Lighting requests will not be considered for:
 - (1) Commercial or political use;
 - (2) Any person or organization that promotes hatred of any person or class of persons, or otherwise involves illegal activity; or
 - (3) A cause that is controversial or divisive with the community.

References/Links:

- 1 7069-CP City Hall Lights
- 2 GP-B-2.3 Proclamations & Letters of Support
- 3 PS-A-2.0 Civic Pride & Ownership
- 4 EL-B-2.3 Relationships with Other Entities

Scope/Application:

- I This policy applies to employees involved in approving requests and controlling the use of the LED lights.

Authority/Responsibility to Implement:

- I Legislative Services Manager

Inquiries/Contact Person:

- I Legislative Services Manager

Policy Monitoring and Evaluation:

- I This policy will be reviewed every three years or earlier if necessary.

Document History:

Date:	Approved/Reviewed By:	Title:
Approved: October 1, 2019	"Allan Seabrooke"	City Manager
Revised: July 20, 2020	"Allan Seabrooke"	City Manager