

**Purpose:**

The purpose of this policy is to provide transparency for an enforcement strategy through Automated Traffic Enforcement (ATE) as a tool to increase the level of safety for those using City roadways by using:

- Photo Radar
- Red Light Cameras, and
- Intersection Speed Cameras.

**Policy Statement(s):**

1. Primary focus of speed enforcement with ATE will be in school zones and playground areas.
2. Secondary enforcement will apply to Red Deer's major traffic corridors where there is:
  - a. significant potential for conflict between pedestrians and vehicles, and
  - b. where there is a history of accidents.
3. The ATE will not be set in locations such as the bottom of a hill or immediately upon the entry of a motorist into speed change zones, unless justified based upon demonstrated safety considerations.
4. Active intersection Cameras and Photo Radar cameras will not be located to unreasonably penalize drivers. Manual enforcement shall also consider the location of active ATE.
5. Enforcement in the residential areas will continue to be done using laser, stationary hand-held radar. The RCMP would consider requests by a respective community association or the public to use ATE enforcement in a residential area.
6. Signs will be maintained at all major entries to the City, and in advance of intersections utilizing fixed cameras, as required under provincial guidelines, indicating that ATE are in use within city limits.
7. The media will be advised at minimum on a monthly basis of the general location of ATE cameras, e.g. 32 Street, Deer Park, and Taylor Drive North. The RCMP reserves the option to modify these locations subject to complaints being received.
8. Based on the City's growth/expansion, the RCMP may identify further locations suitable for enforcement that comply with this Policy.

9. Enforcement reporting will be submitted to Council through the Quarterly Report process.
10. ATE is in place to augment conventional manual traffic enforcement, not replace it.
11. The ATE will be in alignment with provincial legislation, related technology guidelines, and established industry best practices.

**Authority/Responsibility to Implement:**

The City Manager will ensure the policy requirements are met and updated as required.

**References/Links:**

- MGA
- Automate Traffic Enforcement Technology Guidelines:
- [https://www.solgps.alberta.ca/programs\\_and\\_services/public\\_security/peace\\_officers/Publications/Automated%20Traffic%20Enforcement%20Technology%20Guidelines%20\(Sept%202014\).pdf](https://www.solgps.alberta.ca/programs_and_services/public_security/peace_officers/Publications/Automated%20Traffic%20Enforcement%20Technology%20Guidelines%20(Sept%202014).pdf)

**Document History:**

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